



Before using the TV, please read this guide carefully
and keep it for future reference.

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This Quick Setup Guide supports the following models:

43C350KU 50C350KU 55C350KU

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Congratulations on the purchase of your Toshiba TV! If you would like to know 'all things Toshiba', contact us using the support info:

The model and serial number of the TV is located on the back and/or on one side of the TV. We recommend that you record this if you ever need service.

Country	Customer Care Center	Support Page	Register your TV
U.S.A	<ul style="list-style-type: none"> • Phone: 1-888-407-0396 • Hours of Operation: Monday - Friday: 9 AM to 9 PM EST Saturday - Sunday: 9 AM to 6 PM EST • Service Email: USAservice@toshiba-visual.com 	<p>https://www.toshibatv-usa.com/support</p>  <p>For Software issues, contact www.amazon.com/deviceservices/support</p>	<p>https://www.toshibatv-usa.com/support/register/</p> 

Disclaimer: This Quick Setup Guide is intended as a general guideline to help you set up your TV. Images throughout this document are for illustrative purposes only and may differ from the actual product.

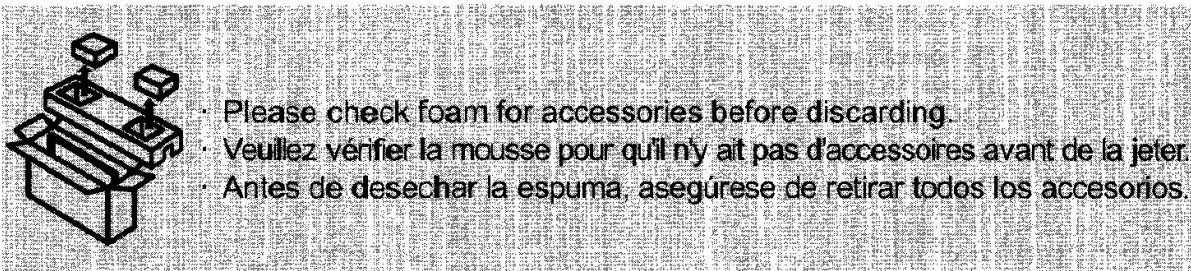
What's in the box

Your Toshiba TV comes with the following items:

- TV
- power cord
- remote control
- 2 base stands
- 4 screws (M4×16)(43")
- Quick Setup Guide (this document)
- 1 set of AAA batteries
- Important Safety Information and Warranty Card
- 4 screws (M4×12)(50"/55")

IMPORTANT:

To prevent accidentally discarding items that came with your TV, be sure to **check ALL of the foam** in the carton box.



You will also need the following items (which are not included) to set up your TV:

- Wireless router (not included) for Internet connectivity
- Phillips screwdriver (not included) to secure the TV stand
- HDMI and other types of cables (not included) to connect external devices to the TV
- Wall mount bracket and screws (not included) if you prefer to mount the TV on the wall

Getting started

Step 1. Attach stand or mount

Before you start using your TV, attach your TV stand or mount it on the wall.

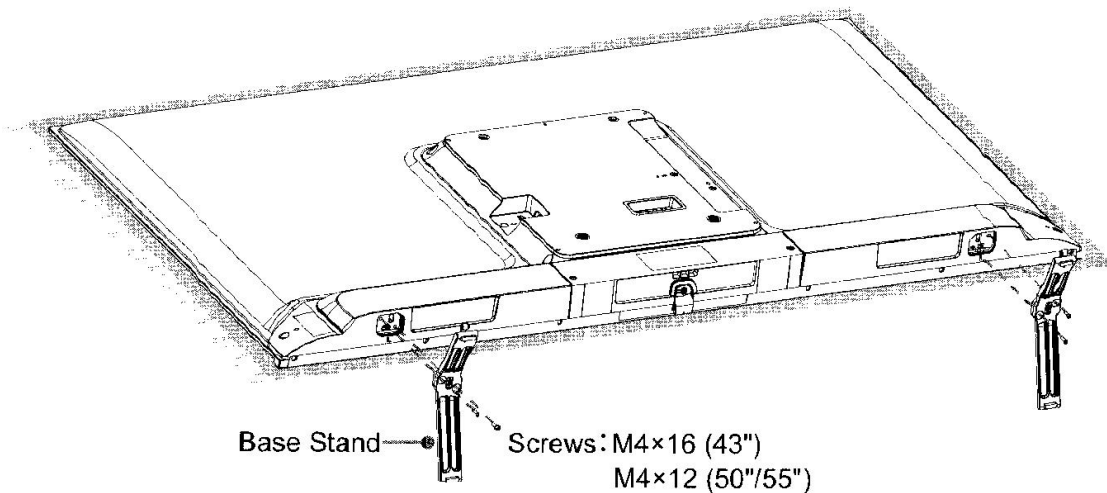
CAUTION:

- Disconnect the AC power cord before installing a stand or a wall mount bracket.
- The display on your TV is fragile. Make sure the TV screen is not scratched or damaged by hard objects or from pressure.
- After the installation is complete, make sure the TV is steady on a table or firmly attached to a wall mount, before removing all protective film, if any.

Attach the TV stand

To attach the TV stand legs to your TV:

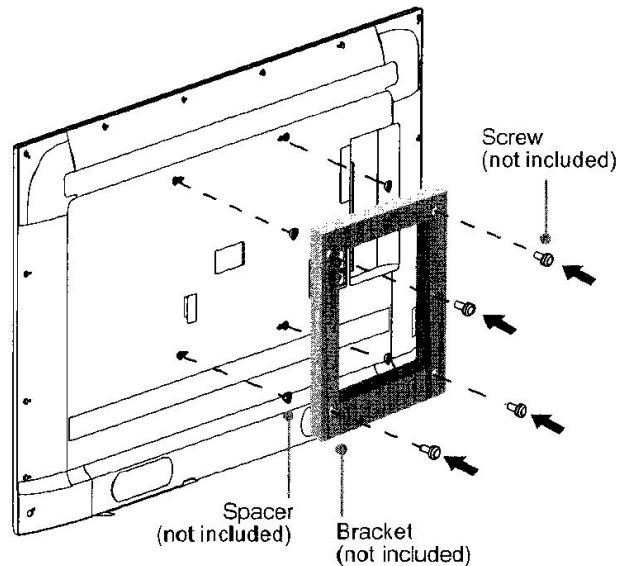
1. Carefully place your TV face down on a clean, soft, flat surface.
2. Insert the TV Base Stand into the bottom slots on your TV.
3. Use the screws provided to secure each stand tightly.



Attach the wall mount bracket (not included)

Before you begin the third-party manufacturer instructions, be sure to do the following things:

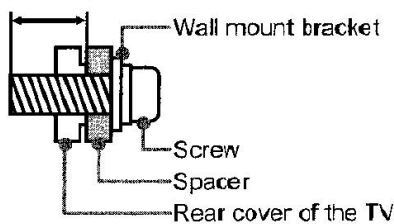
1. Place the TV face down on a clean, safe and cushioned surface.
2. Remove the TV stand if you have already attached it.
3. Place spacers (not included) in the corresponding bracket holes.



CAUTION:

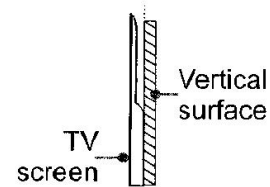
- Follow instructions provided with the wall mount bracket. If it is not correctly mounted, the TV may fall and cause property damage or personal injury.
- When you attach the mount, be sure to use spacers (provided by the third-party manufacturer) between the TV and the bracket.
- To prevent internal damage to the TV and to ensure it is mounted securely, be sure to use fixing screws (not included) that are 8.0 - 10.0 mm in length when measured from the attaching surface of the rear cover.

8.0 - 10.0 mm



Wall mount hole pattern(mm)	200 × 300
Wall mount screw size	M6

- We do not recommend hanging the TV on a slanted wall, and when wall mounting make sure your television remains parallel to the wall and does not lean forward.

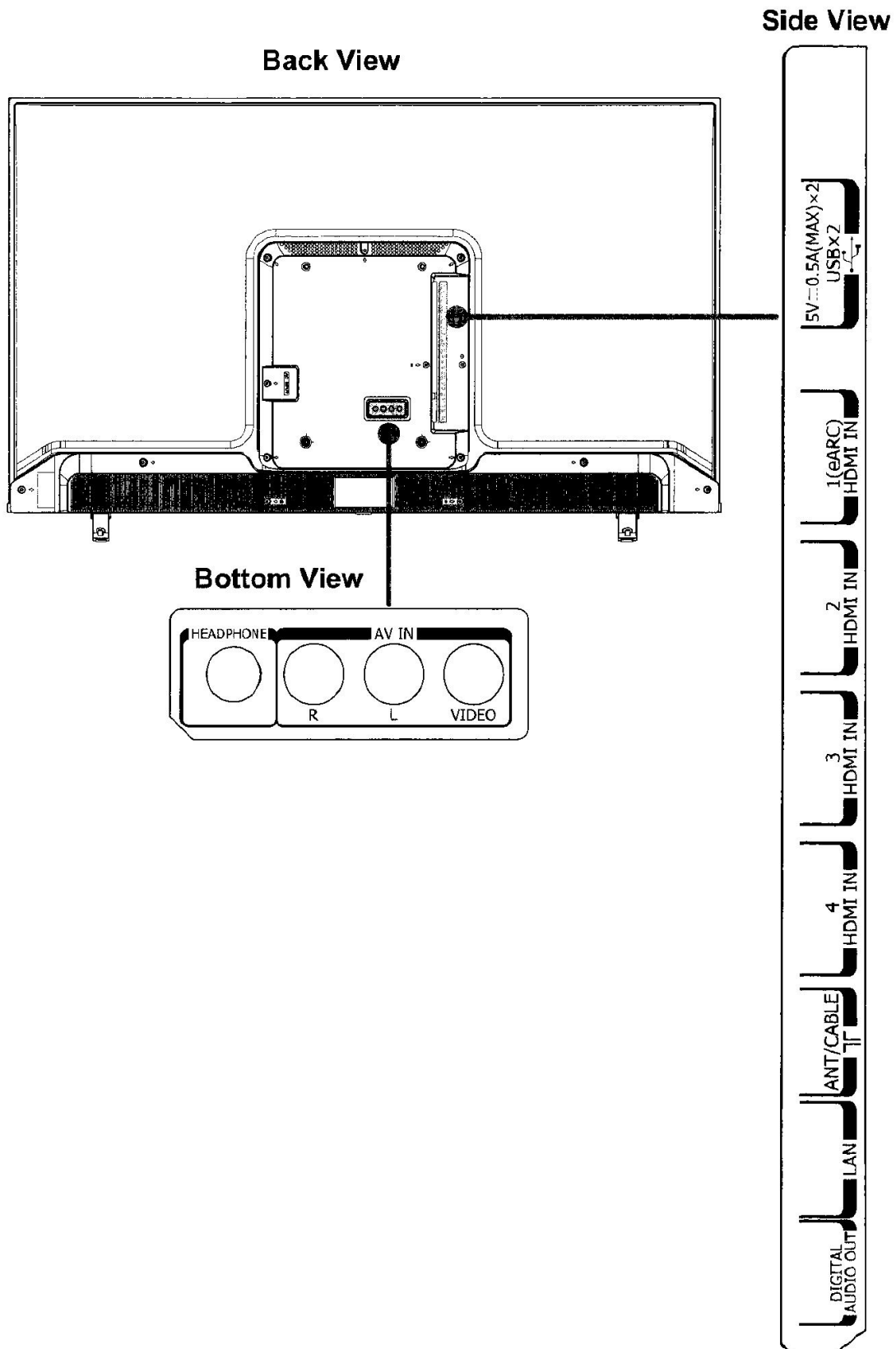





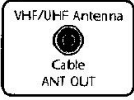







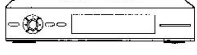

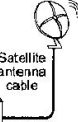

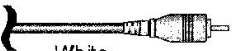




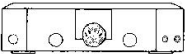
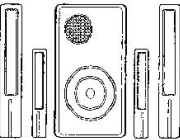



NOTE:


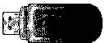



- If you have additional questions, please contact the wall mount manufacturer or the retailer from which you purchased the TV.
- The diameter and length of the screws differ depending on the wall mount bracket model.

Step 2. Connect devices to your TV

Check to ensure that you have connected right cables for right ports securely. Loose connections can affect the quality of the picture image and color.

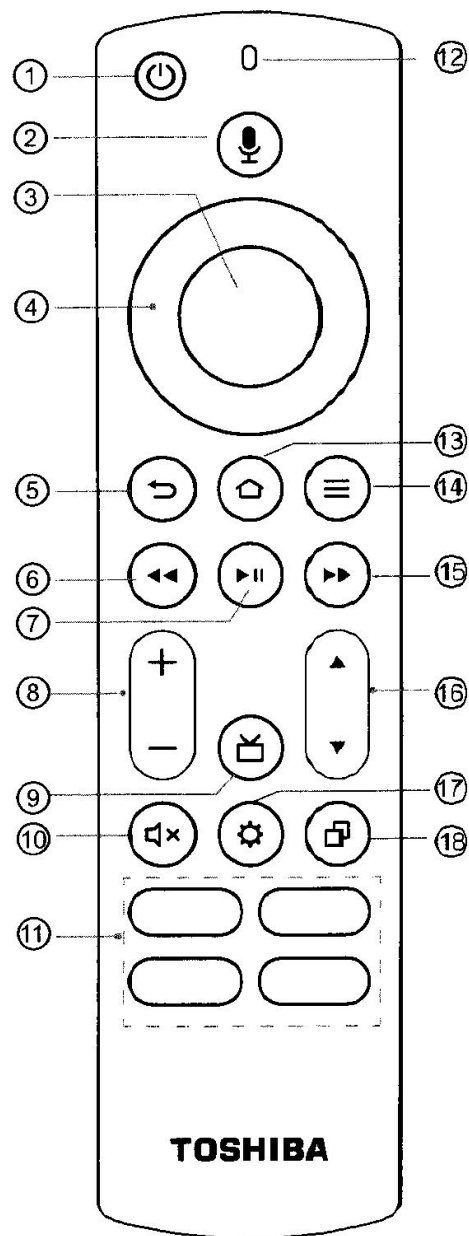


TV label	Port	Cable	External Equipment	Brief Description
ANT/CABLE			 Antenna 	Connect an outdoor VHF/ UHF antenna.
HDMI IN			 VCR  DVD Player/Recorder	Connect a High Definition Multimedia Interface (HDMI) cable from an external device.
AV IN	VIDEO 	 Yellow	 Video Camera  Set-top Box  Satellite Receiver  Satellite antenna cable	Connect a composite video cable and left-right audio cables from an external AV device.
	L 	 White		
	R 	 Red		
DIGITAL AUDIO OUT			 Audio Amplifier  Speaker	Connect an optical cable from an external digital audio system.
 HEADPHONE				Connect headphones to hear audio from the TV. Headphones with microphones are not supported.

TV label	Port	Cable	External Equipment	Brief Description
USB				<p>Connect a USB device for browsing photos, music and movies.</p> <p>Hard disks with a total current consumption or impulse current consumption greater than 500mA are not supported.</p>
LAN				<p>Connect an Ethernet cable to access a network or the Internet. The TV also has a wireless connectivity feature.</p>

Step 3. Get your remote ready

The following table shows the buttons on your remote control and describes what they are for.



- ① **POWER:** Turn your TV on or off
- ② **Voice button:** Holding down the Voice Button activate the microphone
- ③ **Select:** Confirm a selection or action
- ④ **D-pad** (up/down/left/right navigation buttons)
- ⑤ **Back:** Return to the previous place in the menu or app
- ⑥ **REWIND:** Rewind streaming video
- ⑦ **PLAY/PAUSE:** Pause or resume playback. This button is also used to activate and use the Live TV Pause feature
- ⑧ **VOLUME + / VOLUME -:** Increase / decrease the volume
- ⑨ **Guide:** Open the Live TV Channel Guide
- ⑩ **MUTE:** Mute or un-mute the sound
- ⑪ **App buttons:** Quick access buttons to apps
- ⑫ **Microphone:** Receive the voice
- ⑬ **HOME:** Display your TV's Home screen
- ⑭ **MENU:** The button for the Menu
- ⑮ **FAST FORWARD:** Fast forward streaming video
- ⑯ **Channel** (up/down)
- ⑰ **Quick Settings:** Activate quick settings overlay
- ⑱ **Recents:** Open a row of recently watched content so you can easily switch between content.

NOTE:

- The picture is only for reference. Check information according to the actual remote control.

Insert the batteries

Remove the battery door and insert the two AAA batteries into your Alexa Voice Remote.

Important information about the remote and batteries

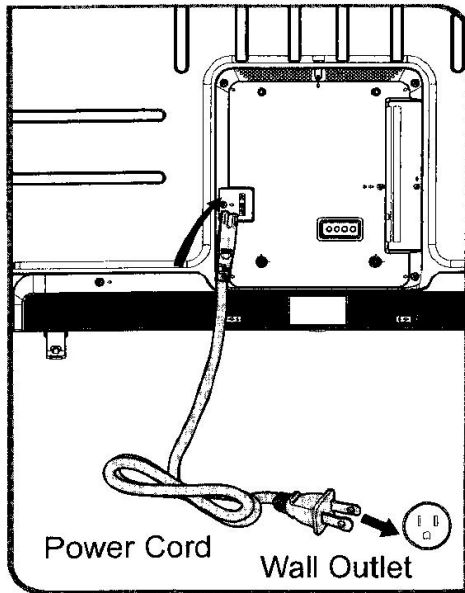
- **Discard batteries in a designated disposal area. Do not throw them into a fire.**
- **Remove old batteries immediately to prevent them from leaking into the battery compartment.**
- **If you do not intend to use the remote control for a long time, then remove the batteries.**
- **Battery chemicals can cause a rash. If the batteries leak, clean the battery compartment with a cloth. If chemicals touch your skin then wash it immediately.**
- **Do not mix old and new batteries.**
- **Do not mix alkaline, standard (carbon-zinc) or rechargeable (NiCd, NiMH, etc.) batteries.**
- **Do not continue using the remote if it gets warm or hot.**
- **Call our Support Center immediately on the support website.**

Using your cable set-top box or satellite receiver remote as a 'universal' remote

If you prefer to use your Cable Set-top Box or Satellite Receiver Remote as a 'universal' remote, then visit the Support page to view a list of the codes.

Step 4. Power on the TV

Connect your power cord to the TV and plug it into a power outlet. Your TV will display a launch screen showing the Toshiba logo.



Step 5. Complete the first-time setup

The first time you turn on your TV, there is a guided setup to make it easy to connect your TV to the Internet and complete the setup of your TV.

Your TV will automatically pair with your new Alexa Voice Remote.

1. If there are issues with the remote pairing, you will be prompted to pair your remote by pressing the **Home** button. If you continue to have issues, try re-inserting or replacing your batteries.
2. Select your Wi-Fi network from the list of Wi-Fi networks displayed on the screen.

NOTE:

- If your Wi-Fi network is password protected, please have your Wi-Fi network password handy to connect your TV to the Internet. If your network is hidden, select the **Join Other Network**. If required, enter your network password using the on-screen keyboard.

Step 6. Enjoy your TV!

Now that you've completed the first-time setup, your **Home** screen is your starting point for using your TV. Your Toshiba TV provides a variety of entertainment options, so you'll always find something new. Use your TV to watch live channels, access video on demand to watch movies, and much more.

Troubleshooting

If you are having trouble with your TV, first try turning it off and on again. If this does not fix the problem, check the tips in the following table. If your problem is not listed in the following table, then contact us at one of the phone numbers on Page 2.

Issues	Possible solutions
No sound or picture	<ul style="list-style-type: none">• Check if the power cord is plugged into a powered AC outlet.• Press the Power button on the remote control to activate the unit from 'Standby' mode.• Check to see if the LED light is on or not. If it is, then the TV is receiving power.
I have connected an external source to my TV and I get no picture and/or sound.	<ul style="list-style-type: none">• Check for the correct output connection on the external source and for the correct input connection on the TV.• Make sure you have made the correct selection for the input mode for the incoming signal.
When I turn on my TV, there is a delay for a few seconds before the picture appears. Is this normal?	<ul style="list-style-type: none">• Yes, this is normal. The TV is initializing and searching for previous setting information.
The picture is normal but there is no sound	<ul style="list-style-type: none">• Check the volume settings.• Check if 'Mute' mode is set to On.
Sound but no picture or black and white picture	<ul style="list-style-type: none">• If the picture is black and white, unplug the TV from the AC outlet and replug it after 60 seconds.• Check that the Color is set to 50 or higher.• Try different TV channels.
The sound and/or picture is distorted or appears wavy	<ul style="list-style-type: none">• An electric appliance may be affecting the TV. Turn off any appliances that are nearby and move it farther away from the TV.• Insert the power plug of the TV set into another power outlet.
The sound and picture is blurry or cuts out	<ul style="list-style-type: none">• If using an external antenna, check the direction, position and connection of the antenna.• Adjust the direction of your antenna or reset or fine tune the channel.
A horizontal or vertical stripe appears on the picture and/or the picture is shaking	<ul style="list-style-type: none">• Check if there is an appliance or electric tool nearby that is causing interference.
The plastic cabinet makes a "clicking" type of sound	<ul style="list-style-type: none">• The 'click' sound can occur when the temperature of the television changes. This change causes the television cabinet to expand or contract, which makes the sound. This is normal and the TV is OK.
The remote control does not work	<ul style="list-style-type: none">• Confirm that TV still has power and is operational.• Change the batteries in the remote control.• Check if the batteries are correctly installed.

Product Specifications

Model Name		43C350KU	50C350KU
Dimension (W × H × D)	Without Stand	37.9 × 22.0 × 2.9 inches (963 × 560 × 74 mm)	44.0 × 25.4 × 2.9 inches (1117 × 646 × 74 mm)
	With Stand	37.9 × 24.6 × 8.8 inches (963 × 626 × 223 mm)	44.0 × 28.0 × 9.7 inches (1117 × 712 × 247 mm)
Weight	Without Stand	15.0 lbs (6.8 kg)	21.6 lbs (9.8 kg)
	With Stand	15.9 lbs (7.2 kg)	22.5 lbs (10.2 kg)
TV Stand Width(W × D)		30.5 × 8.8 inches (775 × 223 mm)	35.1 × 9.7 inches (891 × 247 mm)
Class		43"	50"
Active Screen Size (Diagonal)		42.5 inches (107.9 cm)	49.5 inches (125.7 cm)
Screen Resolution		3840 × 2160	
Audio Power		7 W + 7 W	8 W + 8 W
Power consumption		100 W	120 W
Power Supply		120 V ~ 60 Hz	
Connectivity		Built-in Wireless feature (2x2 dual band)	
Ports		4 HDMI ports, 2 USB ports, 1 LAN port for Ethernet, 1 Digital Audio Output, 1 RF Input, 1 Headphone Audio Output, 1 RCA Composite Video Input , 1 left/right Audio Input for Composite	
Receiving Channels		VHF: 2 - 13, UHF: 14 - 69, CATV: 1 - 125 Digital Terrestrial Broadcast (8VSB): 2 - 69 Digital cable (64/256 QAM): 1 - 135	
Tuner Type		Frequency synthesized	
Receiving System		Analog: NTSC Digital: ATSC/QAM	
Operating Temperature		41°F - 95°F (5°C - 35°C)	
Operating Humidity		20% to 80% non-condensing	
Storage Temperature		5°F to 113°F (-15°C to 45°C)	
Storage Humidity		10% to 70%, non-condensing	

Disclaimer: All products, product specifications, and data are subject to change without notice to improve reliability, function, design or otherwise.

Product Specifications

Model Name	55C350KU
Dimension (W × H × D)	Without Stand 48.5 × 28.0 × 2.9 inches (1 233 × 711 × 74 mm)
	With Stand 48.5 × 29.8 × 9.3 inches (1 233 × 758 × 236 mm)
Weight	Without Stand 24.9 lbs (11.3 kg)
	With Stand 25.6 lbs (11.6 kg)
TV Stand Width(W × D)	37.0 × 9.3 inches (940 × 236 mm)
Class	55"
Active Screen Size (Diagonal)	54.6 inches (138.7cm)
Screen Resolution	3840 × 2160
Audio Power	8 W + 8 W
Power consumption	125 W
Power Supply	120 V ~ 60 Hz
Connectivity	Built-in Wireless feature (2x2 dual band)
Ports	4 HDMI ports, 2 USB ports, 1 LAN port for Ethernet, 1 Digital Audio Output, 1 RF Input, 1 Headphone Audio Output, 1 RCA Composite Video Input , 1 left/right Audio Input for Composite
Receiving Channels	VHF: 2 - 13, UHF: 14 - 69, CATV: 1 - 125 Digital Terrestrial Broadcast (8VSB): 2 - 69 Digital cable (64/256 QAM): 1 - 135
Tuner Type	Frequency synthesized
Receiving System	Analog: NTSC Digital: ATSC/QAM
Operating Temperature	41°F - 95°F (5°C - 35°C)
Operating Humidity	20% to 80% non-condensing
Storage Temperature	5°F to 113°F (-15°C to 45°C)
Storage Humidity	10% to 70%, non-condensing

Disclaimer: All products, product specifications, and data are subject to change without notice to improve reliability, function, design or otherwise.

Certification and Compliance

FCC Notice

This device has been tested and found to comply with the limits for a Class B digital device pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This device generates, uses, and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications.

However, there is no guarantee that interference will not occur in a particular installation. If this device does cause harmful interference to radio or television reception, which can be determined by turning the device off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- Reorient or relocate the receiving antenna.
- Increase the separation between the device and receiver.
- Connect the device into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.

NOTE: The manufacturer is not responsible for any radio or TV interference caused by unauthorized modifications to this equipment. Such modifications could void the user's authority to operate the equipment.

The Wi-Fi Module complies with FCC radiation exposure limits set forth for an uncontrolled environment. This device should be installed and operated with a minimum distance of 20 centimeters between the radiator and your body.

Declaration of Conformity

Trade Name: Toshiba

Model: 43C350KU / 50C350KU / 55C350KU

Responsible Party: Hisense USA Corporation

Address: 7310 McGinnis Ferry Road, Suwanee, GA 30024

Telephone Number: 678-318-9060

This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions: (1) this device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.



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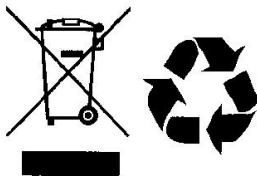
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NOTE:

- This product does not support decoding of DTS CD bitstreams. Playback of this format may produce undesirable noise.



Environmental Protection

This mark indicates that this product should not be disposed together with other domestic garbage, to avoid damage to the environment or human health due to the disposal of uncontrolled waste. Recycle it responsibly for promoting the sustainable reuse of material resources. To return your used device, please use the return systems available in your location or contact the vendor where you purchased your product they could take this product for recycling and protection of the environment.

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