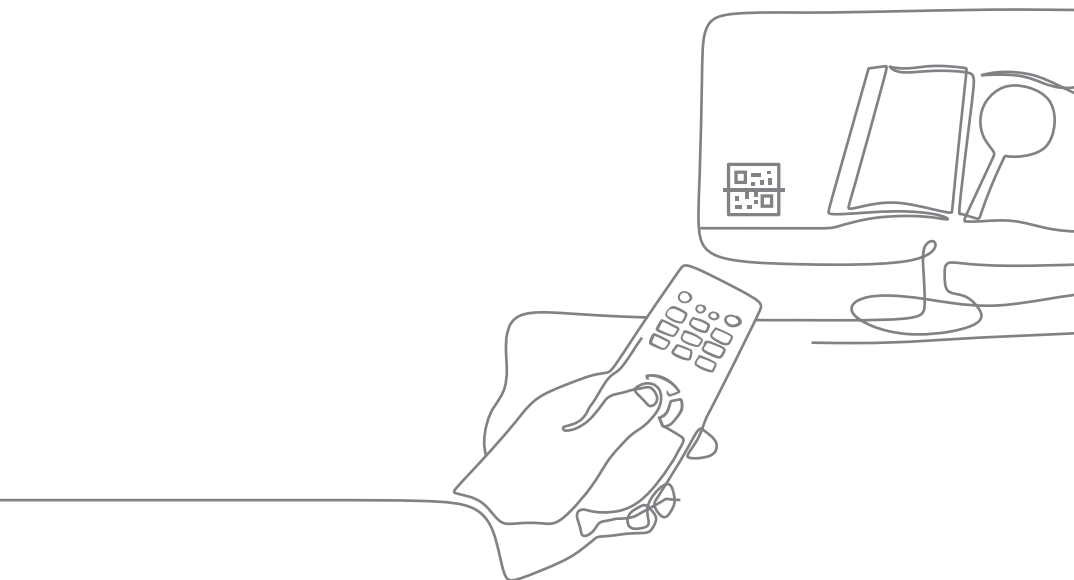


Hisense

QUICK SETUP GUIDE

Before using the TV, please read this guide thoroughly and retain it for future reference.



20177127

English

Congratulations on the purchase of your Hisense TV! If you would like to know 'all things Hisense', contact us using the support info:
The model and serial number of the TV is located on the back and/or on one side of the TV. We recommend that you record this if you ever need service.

Country	U.S.A	CANADA	MEXICO
Customer Care Center	• Phone: 1-888-935-8880 • Hours of Operation: Monday - Friday: 9 AM to 9 PM EST Saturday - Sunday: 9 AM to 6 PM EST • Service Email: Service@hisense-usa.com USA: Hisense USA Corporation 105 Satellite BLVD Suite I, Suwanee, GA 30024	• Phone: 1-855-344-7367 • Hours of Operation: Monday - Friday: 8 AM to 8 PM EST Saturday - Sunday: 9 AM to 6 PM EST, Federal holidays excluded • Service Email: canadasupport@hisense.com CANADA: Hisense Canada Co., Ltd 2550 Meadowvale Boulevard, Unit 1 Mississauga, ON, Canada L5N 8C2	• Phone: 800-008-8880 • Hours of Operation: Monday - Friday: 9 AM to 9 PM Saturday: 9 AM to 3 PM • Service Email: mxservicio@hisense.com MEXICO IMPORTER: Hisense Mexico S. de R.L. de C.V. Bldv. Miguel de Cervantes Saavedra No 301 Torre Norte Piso 2, Col. Ampliación Granada Miguel Hidalgo, Ciudad de México, C.P. 11520
Hisense Support Page	http://www.hisense-usa.com/support/ 	http://www.hisense-canada.com/support/ 	https://hisense.com.mx/support/  *Scan to download user manual
Register your TV	http://www.hisense-usa.com/support/register 	http://www.hisense-canada.com/support/productReg.asp 	https://hisense.com.mx/support/register 

Disclaimer: This Quick Setup Guide is intended as a general guideline to help you set up your TV. Images throughout this document are for illustrative purposes only and may differ from the actual product.

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Find what you want

This TV is equipped with this quick setup guide and embedded E-Manual (⚙️ > **Settings > Help & Feedback > E-Manual**).

On the website (www.hisense.com), you can get the User Manual.

E-Manual support functions

 **Search**
Find the help you are looking for.

 **QR Code**
Scan to open the E-Manual on your mobile device.

NOTE: If you encountered difficulty when setting up your TV, we suggest you refer to the troubleshooting tips in the User Manual or the E-Manual.

This Quick Setup Guide supports the following models:

55U7SG / 55U7SGD / 55U70SG / 55U75SG / 55U75SGB / 55U75SGC / 55U78SG
65U7SG / 65U7SGD / 65U70SG / 65U75SG / 65U75SGB / 65U75SGC / 65U78SG
75U7SG / 75U7SGD / 75U70SG / 75U75SG / 75U75SGB / 75U75SGC / 75U78SG
85U7SG / 85U7SGD / 85U70SG / 85U75SG / 85U75SGB / 85U75SGC / 85U78SG

What's in the box

Your Hisense TV comes with the following items:

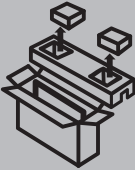
- TV
 - power cord
 - remote control
 - 2 base columns
 - 8 screws
- Quick Setup Guide (this document)
 - 1 set of AA or AAA (1.5Vcc) batteries
 - Important Safety Information and Warranty Card
 - base plate

NOTE:

- The accessories may be different from the list above due to different models, countries/regions, please refer to the actual accessory bag.

IMPORTANT:

To prevent accidentally discarding items that came with your TV, be sure to **check ALL of the foam** in the carton box.



- Please check foam for accessories before discarding.
- Veuillez vérifier la mousse pour qu'il n'y ait pas d'accessoires avant de la jeter.
- Antes de desechar la espuma, asegúrese de retirar todos los accesorios.

Getting started

Step 1. Attach stand or mount

Before you start using your TV, attach your TV stand or mount it on the wall.

CAUTION:

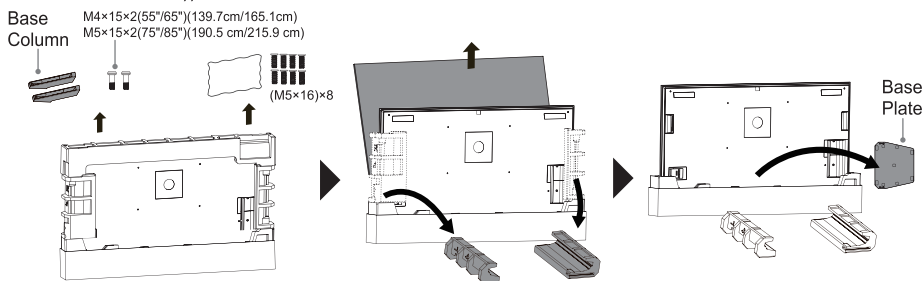
- Disconnect the AC power cord before installing a stand or a wall mount bracket.
- The LED display on your TV is fragile. Make sure the TV screen is not scratched or damaged by hard objects or from pressure.
- After the installation is completed, make sure the TV is steady on a table or firmly attached to a wall mount, before removing all protective film, if any.

Attach the TV stand

1. Take out 2 base columns, 8 screws (M5×16), base plate and side cushions. Place the side cushions as the illustration shows below.

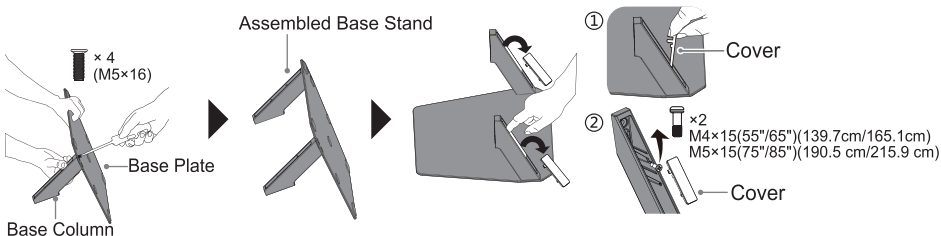
NOTE:

- There are 2 screws (M4×15 for 55"/65"(139.7 cm/165.1 cm), M5×15 for 75"/85"(190.5 cm/215.9 cm)) inside the base columns.



2. Secure the base columns and base plate together using 4 screws (M5×16), thus forming an assembled base stand.

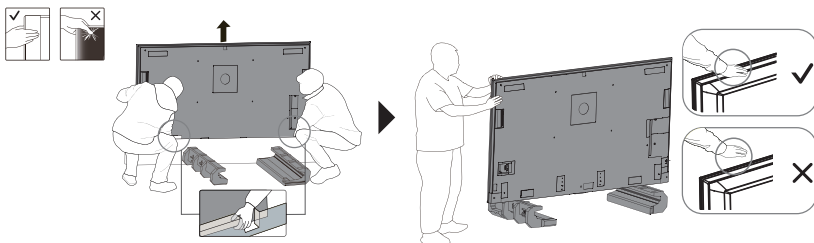
Remove 2 covers from the base columns and take out 2 screws (M4×15 for 55"/65"(139.7 cm/165.1 cm), M5×15 for 75"/85"(190.5 cm/215.9 cm)) from the base columns.



3. Two people stand on each side of the TV. Hold the side of the TV with one hand and hold the bottom with the other hand. Lift and move the TV vertically to the side cushions. Do not pinch the screen when hold the TV.

NOTE:

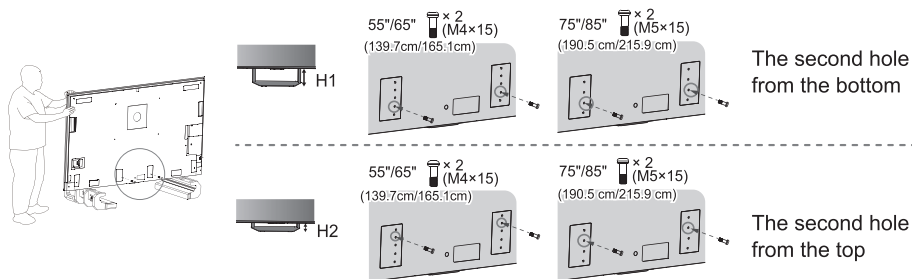
- One person holds the TV to prevent it from tipping during the whole installation process.



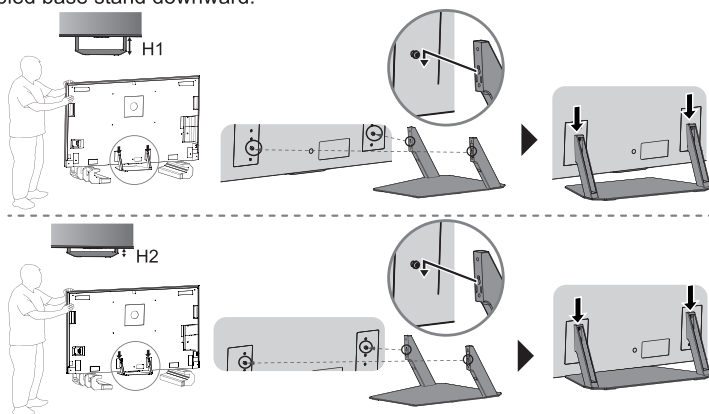
- Secure the 2 screws (M4×15 for 55"/65"(139.7 cm/165.1 cm), M5×15 for 75"/85"(190.5 cm/215.9 cm)) to screw holes on the back of TV as the illustration shows. You can adjust the height of base stand to H1 or H2.

NOTE:

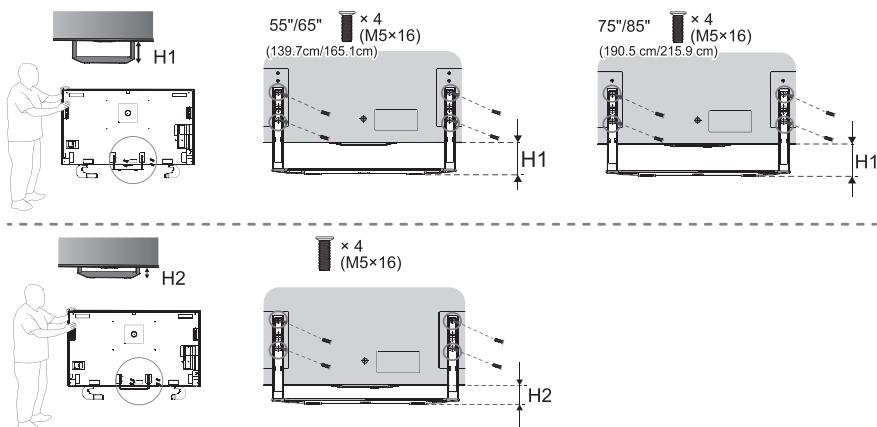
- If your TV is used with a soundbar, the H1 installation method with a high base stand is recommended; otherwise, the H2 installation method with a low base stand is recommended.



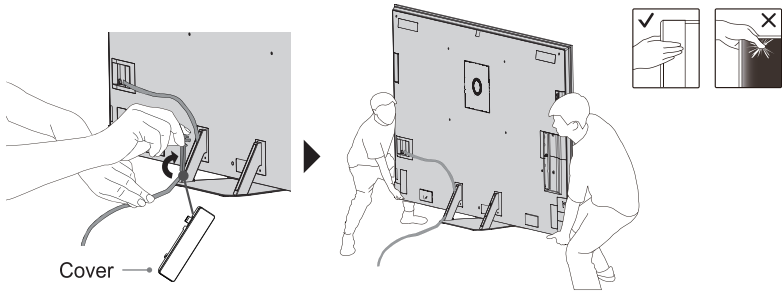
- Align the holes on the assembled base stand with the two screws (M4×15 for 55"/65"(139.7 cm/165.1 cm), M5×15 for 75"/85"(190.5 cm/215.9 cm)) on the TV, then hook it on and pull the assembled base stand downward.



- Secure the assembled base stand to TV with 4 screws (M5×16).



7. You can tidy the cables into base columns and restore 2 covers. Then, move the TV to a desired place.



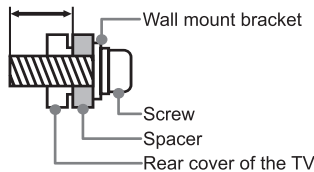
Attach the wall mount bracket (not included)

Before mounting the TV, remove the TV stand if you have already attached it, and make sure the wall mount bracket supports the weight of your TV.

CAUTION:

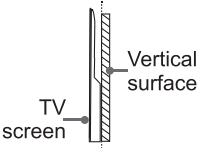
- Follow instructions provided with the wall mount bracket. If it is not correctly mounted, the TV may fall and cause property damage or personal injury.
- When you attach the mount, be sure to use spacers (provided by the third-party manufacturer) between the TV and the bracket.
- To prevent internal damage to the TV and to ensure it is mounted securely, be sure to use fixing screws (not included), standard dimensions are shown below.

9.5 - 11.5 mm



Wall mount hole pattern(mm)	400 × 400(55"/75")(139.7cm/190.5cm) 400 × 300(65")(165.1 cm) 600 × 400(85")(215.9cm)
Wall mount screw size	M6(55"/65"/75")(139.7cm/165.1cm/190.5cm) M8(85")(215.9cm)
Number of wall mount screw	4

- We do not recommend hanging the TV on a slanted wall, and when wall mounting make sure your television remains parallel to the wall and does not lean forward.

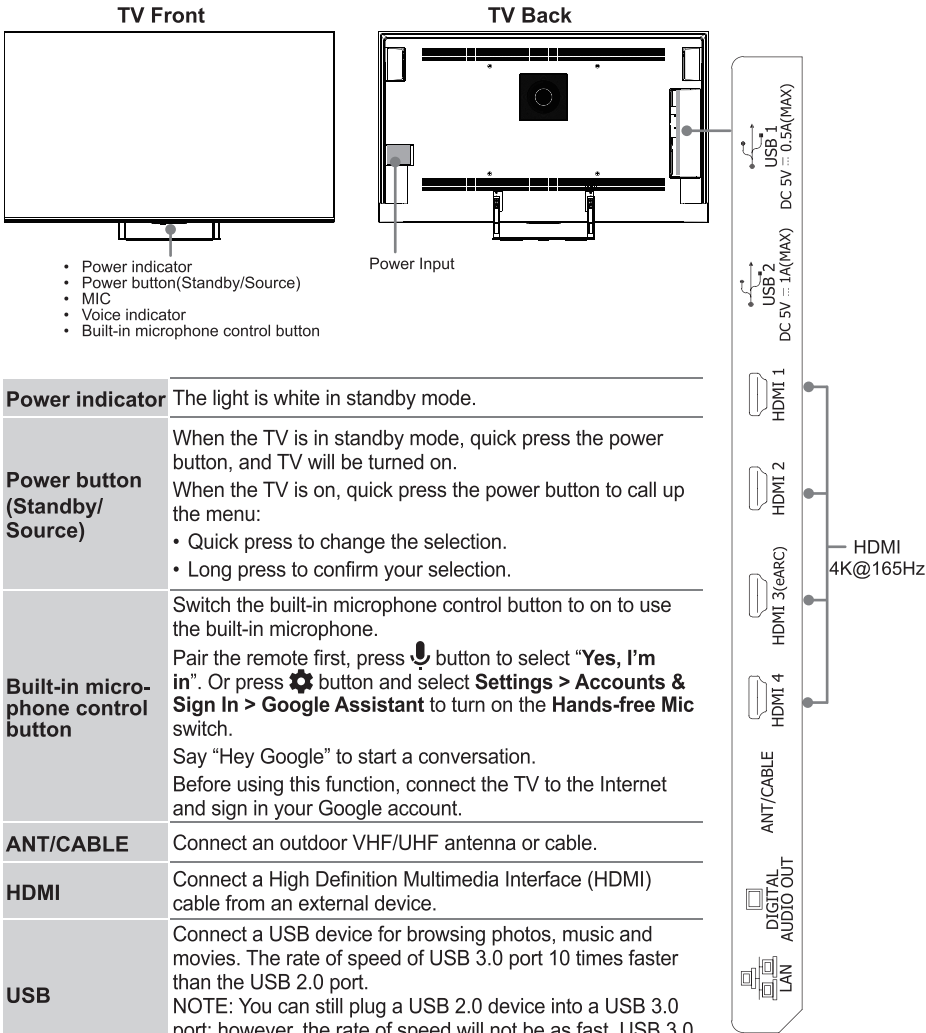


NOTE:

- If installed on a ceiling or slanted wall, or the television installed is not parallel to the wall, the television may fall and result in property damage or severe personal injury.
- If you have additional questions, please contact the wall mount manufacturer or the retailer from which you purchased the TV.
- The diameter and length of the screws differ depending on the wall mount bracket model.

Step 2. Connect devices to your TV

Check to ensure that you have connected right cables for right ports securely. Loose connections can affect the quality of the picture image and color.



NOTE:

- The location and names of the terminals on the TV may vary according to TV model, and not all terminals available on all models.
- The Google Assistant and some features are available on limited country/region/language.

Step 3. Get your remote ready

The following table shows the buttons on your remote control and describes what they are for.

<i>BUTTON</i>	<i>DESCRIPTION</i>
	Power on/off
	Microphone / Indicator
	Change TV input source
	Google Assistant of TV
	Accounts & Sign In or switch profile
	Access the settings (direct or through the dashboard in GTV) from any place in the system
	
	D-pad (up/down/left/right navigation buttons)
OK	Confirmation button
	Return to the previous place in the menu or app
	Press to display the Home screen
	Enter to Live tab in launcher/Display the Electronic Program Guide(if support)/Return to Live TV*
+ VOL – ^ VOL v	Volume (up/down)
^ CH v	Channel (up/down)
 * /  *	Press to mute or restore sound Press and hold to display Accessibility menu
MENU / ≡	Press to enter Menu
	Media content control function buttons
	Enter Channels/input numbers and special function buttons
App	Quick access buttons to applications
 * / 	Custom button to launch input or apps quickly
	Fast access to all applications
	Enter to the media center
Free TV	Press to enter Freeplay or Live TV

NOTE:

- Buttons listed here are for reference only. Actual remote control may vary depending on model, country.
- * Pressing the button in different scenarios will have different responses.

Insert the batteries

1. Take off the back cover to open the battery compartment of the remote control.
2. Insert two AA or AAA(1.5Vcc) size batteries. Make sure to match the (+) and (-) ends of the batteries with the (+) and (-) ends indicated in the battery compartment.
3. Restore the battery compartment cover.

Important information about the remote and batteries

- Discard batteries in a designated disposal area. Do not throw them into a fire.
- Remove old batteries immediately to prevent them from leaking into the battery compartment.
- If you do not intend to use the remote control for a long time, then remove the batteries.
- Battery chemicals can cause a rash. If the batteries leak, clean the battery compartment with a cloth. If chemicals touch your skin then wash it immediately.
- Do not mix old and new batteries.
- Do not mix alkaline, standard (carbon-zinc) or rechargeable (NiCd, NiMH, etc.) batteries.
- Do not continue using the remote if it gets warm or hot.
- Call our Support Center immediately on the support website.

Remote control range information

- The remote control can work at a distance of up to 26 feet (792.5 cm) in front of the TV set.
- It can work at a 30 degree horizontal or vertical angle.

Pairing the remote control

1. Pair the remote to the TV after you power it on for the first time, there will be instructions on how to pair the remote.
2. If your remote fails to pair with TV, keep the remote within 10 feet (304.8 cm) from the TV. You can choose one of the following ways to pair:
 - Method 1: While holding [] button, press and hold [] button for 3 seconds.
 - Method 2: Press and hold [MENU] / [] button at least 3 seconds to start pairing.**NOTE:** For some remotes, it can only function after the TV software is updated.
3. If the remote pairs successfully, a confirmation will display on the screen. If it does not pair successfully, an unsuccessful message will display. Repeat step 2, or you can press [] button to select **Settings > Remotes & Accessories > Bluetooth to On**.

NOTE:

- If an unknown error occurs with the remote, it could have been caused by interference. Try to remove what's causing the interference and pair the remote again.
- If an unknown error occurs with the remote control while the battery power is normal, you can take out the batteries and press any key for 1~2 seconds, and insert them back. The remote control can work normally.
- The remote cannot be paired to the TV while the TV is in the standby mode.

Step 4. Power on the TV

Connect your power cord to the TV and plug it into a power outlet. Your TV will display a launch screen showing the Hisense logo.

Step 5. Complete the first-time setup

The first time you turn on your TV, there is a guided setup to make it easy to connect your TV to the Internet and complete the setup of your TV.

And setup is done, congratulations!

Now that you've completed the first-time setup, enjoy your TV!

Product Specifications

Model Name		55U7SG / 55U7SGD / 55U70SG / 55U75SG / 55U75SGB / 55U75SGC / 55U78SG	65U7SG / 65U7SGD / 65U70SG / 65U75SG / 65U75SGB / 65U75SGC / 65U78SG
Dimension (W × H × D)	Without Stand	48.3 × 28.1 × 2.3 inches (1 226 × 715 × 59 mm)	56.9 × 33.0 × 2.3 inches (1 446 × 837 × 59 mm)
	With Stand	48.3 × 30.6 × 10.4 inches (1 226 × 777 × 263 mm) / 48.3 × 29.4 × 10.4 inches (1 226 × 747 × 263 mm)	56.9 × 35.3 × 11.4 inches (1 446 × 897 × 290 mm) / 56.9 × 34.1 × 11.4 inches (1 446 × 867 × 290 mm)
Weight	Without Stand	30.4 lbs (13.8 kg)	43.2 lbs (19.6 kg)
	With Stand	37.5 lbs (17.0 kg)	51.6 lbs (23.4 kg)
TV Stand Width (W × D)		14.8 × 10.4 inches (377 × 263 mm)	15.6 × 11.4 inches (397 × 290 mm)
Active Screen Size (Diagonal)		54.6 inches (138.7cm)	64.5 inches (163.8 cm)
Screen Resolution		3840 × 2160	3840 × 2160
Audio Power		2 × 10 W + 20 W + 2 × 5 W	2 × 10 W + 20 W + 2 × 5 W
Power Consumption		190 W	250 W
Power Supply		100-240 V~ 50/60 Hz	
Connectivity		Built-in Wireless feature (2x2, three band)	
Receiving Channels		VHF: 2 - 13, UHF: 14 - 69, CATV: 1 - 125 Digital Terrestrial Broadcast (8VSB): 2 - 69 Digital cable (64/256 QAM): 1 - 135 Next-Gen TV (QPSK-4096QAM): 2-36	
Tuner Type		Frequency synthesized	
Receiving Systems		Analog: NTSC, PAL M/N Digital: ATSC 1.0/Next-Gen TV/QAM on cable, ISDB-T, DVB-T2(6M)	
Wireless LAN Module specifications	Frequency Range	2.4-2.4835 GHz 5.15-5.85 GHz 5.9-6.425 GHz	
	Output Power (Max.)	2.4-2.4835 GHz 17 dBm 5.15-5.25 GHz 14 dBm 5.25-5.35 GHz(DFS Band) 14 dBm 5.49-5.71 GHz(DFS/TPC Band) 14 dBm 5.725-5.85 GHz(for Non EU) 14 dBm 5.9-6.425 GHz 14 dBm	
	Standards	IEEE 802.11 a/b/g/n/ac/ax	
	Version/Profiles	Bluetooth 5.4	
Bluetooth Module specifications	Frequency Range	2.4-2.4835 GHz	
	Output Power (Max.)	2.4-2.4835 GHz, Class1, 6 dBm	
	Modulation Type	GFSK, π/4-DQPSK and 8-DPSK	
Operating Temperature		41 °F - 95 °F(5 °C - 35 °C)	
Operating Humidity		20 % to 80 % non-condensing	
Storage Temperature		5 °F to 113 °F(-15 °C to 45 °C)	
Storage Humidity		10 % to 70 %, non-condensing	

NOTE: “Receiving Systems” may differ depending on your model/country/region.

Disclaimer: All products, product specifications, and data are subject to change without notice to improve reliability, function, design or otherwise.

Product Specifications

Model Name		75U7SG / 75U7SGD / 75U70SG / 75U75SG / 75U75SGB / 75U75SGC / 75U78SG	85U7SG / 85U7SGD / 85U70SG / 85U75SG / 85U75SGB / 85U75SGC / 85U78SG
Dimension (W × H × D)	Without Stand	65.7 × 37.9 × 2.3 inches (1 668 × 963 × 59 mm)	74.4 × 42.8 × 2.3 inches (1 890 × 1 088 × 59 mm)
	With Stand	65.7 × 40.5 × 12.2 inches (1 668 × 1 029 × 310 mm) / 65.7 × 39.3 × 12.2 inches (1 668 × 997 × 310 mm)	74.4 × 45.4 × 14.2 inches (1 890 × 1 152 × 360 mm) / 74.4 × 44.1 × 14.2 inches (1 890 × 1 120 × 360 mm)
Weight	Without Stand	61.5 lbs (27.9 kg)	76.2 lbs (34.6 kg)
	With Stand	70.8 lbs (32.1 kg)	89.2 lbs (40.5 kg)
TV Stand Width (W × D)		16.8 × 12.2 inches (427 × 310 mm)	16.9 × 14.2 inches (430 × 360 mm)
Active Screen Size (Diagonal)		74.5 inches (189.3 cm)	84.5 inches (214.7 cm)
Screen Resolution		3840 × 2160	3840 × 2160
Audio Power		2 × 10 W + 20 W + 2 × 5 W	2 × 10 W + 20 W + 2 × 5 W
Power Consumption		310 W	360 W
Power Supply		100-240 V~ 50/60 Hz	
Connectivity		Built-in Wireless feature (2x2, three band)	
Receiving Channels		VHF: 2 - 13, UHF: 14 - 69, CATV: 1 - 125 Digital Terrestrial Broadcast (8VSB): 2 - 69 Digital cable (64/256 QAM): 1 - 135 Next-Gen TV (QPSK-4096QAM): 2-36	
Tuner Type		Frequency synthesized	
Receiving Systems		Analog: NTSC, PAL M/N Digital: ATSC 1.0/Next-Gen TV/QAM on cable, ISDB-T, DVB-T2(6M)	
Wireless LAN Module specifications	Frequency Range	2.4-2.4835 GHz 5.15-5.85 GHz 5.9-6.425 GHz	
	Output Power (Max.)	2.4-2.4835 GHz 17 dBm 5.15-5.25 GHz 14 dBm 5.25-5.35 GHz(DFS Band) 14 dBm 5.49-5.71 GHz(DFS/TPC Band) 14 dBm 5.725-5.85 GHz(for Non EU) 14 dBm 5.9-6.425 GHz 14 dBm	
	Standards	IEEE 802.11 a/b/g/n/ac/ax	
Bluetooth Module specifications	Version/Profiles	Bluetooth 5.4	
	Frequency Range	2.4-2.4835 GHz	
	Output Power (Max.)	2.4-2.4835 GHz,Class1,6 dBm	
	Modulation Type	GFSK, π/4-DQPSK and 8-DPSK	
Operating Temperature		41 °F - 95 °F(5 °C - 35 °C)	
Operating Humidity		20 % to 80 % non-condensing	
Storage Temperature		5 °F to 113 °F(-15 °C to 45 °C)	
Storage Humidity		10 % to 70 %, non-condensing	

NOTE: “Receiving Systems” may differ depending on your model/country/region.
 Disclaimer: All products, product specifications, and data are subject to change without notice to improve reliability, function, design or otherwise.

Certification and compliance

NOTE: The following warnings only apply to products with such certification.

This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions: (1) This device may not cause harmful interference, and (2) This device must accept any interference received, including interference that may cause undesired operation.

Note: This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses, and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.

The manufacturer is not responsible for any radio or TV interference caused by unauthorized modifications to this equipment. Such modifications could void the user's authority to operate the equipment.

This equipment complies with FCC radiation exposure limits set forth for an uncontrolled environment. This equipment should be installed and operated with minimum distance of [20] cm between the radiator and your body. This transmitter must not be co-located or operating in conjunction with any other antenna or transmitter.

This device contains licence-exempt transmitter(s)/receiver(s) that comply with Innovation, Science and Economic Development Canada's licence-exempt RSS(s). Operation is subject to the following two conditions:

- (1) This device may not cause interference.
- (2) This device must accept any interference, including interference that may cause undesired operation of the device.

This equipment complies with radio frequency exposure limits set forth by the Innovation, Science and Economic Development Canada for an uncontrolled environment. This equipment should be installed and operated with a minimum distance of 20 cm between the device and the user or bystanders.

This device must not be co-located or operating in conjunction with any other antenna or transmitter.

Declaration of conformity

Trade Name: Hisense

Model: 55U7SG / 55U7SGD / 55U70SG / 55U75SG / 55U75SGB / 55U75SGC / 55U78SG
65U7SG / 65U7SGD / 65U70SG / 65U75SG / 65U75SGB / 65U75SGC / 65U78SG
75U7SG / 75U7SGD / 75U70SG / 75U75SG / 75U75SGB / 75U75SGC / 75U78SG
85U7SG / 85U7SGD / 85U70SG / 85U75SG / 85U75SGB / 85U75SGC / 85U78SG

Responsible Party: Hisense USA Corporation

Service Address: 105 Satellite BLVD Suite I, Suwanee, GA 30024

Service Phone Number: 1-888-935-8880



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Environmental Protection

This mark indicates that this product should not be disposed together with other domestic garbage, to avoid damage to the environment or human health due to the disposal of uncontrolled waste. Recycle it responsibly for promoting the sustainable reuse of material resources. To return your used device, please use the return systems available in your location or contact the vendor where you purchased your product they could take this product for recycling and protection of the environment.

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